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NONOISM: A new era of contemporary sculpture in art

Pure zest of life from the artists Mercedes and Franziska Welte

Austria / May 2017. With their NONOS, artists Mercedes and Franziska Welte create inimitable, contemporary sculptures that bring the dancing nature of womanhood to life. What's more, with the term "Nonoism", they are defining their very own form of pure zest for life as well as a new era of contemporary sculpture in art.

Nonoism - that means: Pure zest for life! For this is precisely what the sculptures by artists Mercedes and Franziska Welte, from Austria, stand for. With their dancing femininities, all of which are hand-crafted, one-of-a-kind pieces, they are currently not only delighting the public all around the world (e.g. ICFF Gallery/New York, Art Austria/Austria, LA Art Show/Los Angeles, Conde House/Tokyo, Amber Lounge/Monaco), but are ringing in a new era at the same time: The era of pure joy of life, irrepressible passion and sensuality as well as a dynamic that is redefining feminine worlds of movement in form, material and color. "Our objects unite pure joie de vivre with esthetic eroticism, dynamic dance and extravagant sensuality. The movements typical for the NONOS - coupled with their very specific characteristics - are what define, for us, the term 'Nonoism'. This is characterized by a delicate yet powerful ensemble of color, form and movement that exudes passion and feminine joy of life. But Nonoism is also an attitude, a way of life, a statement", the artistic Welte sisters explain.

Contemporary exploration of form and color

The fact that much of their own personalities flows into their figures, is therefore only logical for Mercedes and Franziska Welte. Their contemporary works are an interesting exploration of "form and color", which also simultaneously form the features of their NONOS sculptures as well as of their creators themselves: From bent steel, fiberglass, epoxy resins and lightfast pigments, figures arise, who in their dance combine movement and color into a flowing form of sensuality, pure joy of life and femininity. Their creatures seem expansive, encapsulated by their three-dimensionality. Due to the dynamic workmanship and the interplay between a wide variety of color, material and light surfaces, the NONOS are enveloped by their very own lightness - whose strength, nonetheless, is the basis, as the expression of natural form.

Unique pieces with an unmistakable signature

Thanks to their unmistakable signature, the one-of-a-kind pieces reflect the close connection of the artists with their sculptures, which leave the observer free space : for interpretation, for interaction and the development of fascinatingly feminine worlds of movement. "Our NONOS sculptures are based on an inner inspiration, whose initial origins occurred about 13 years ago. We love and admire each

sculpture equally. They are a part of us, and with every single sculpture, we also give a little of ourselves away”, as Mercedes Welte puts it. As to where the name NONOS comes from? “That is a closely guarded secret, and that’s how it will remain”.

Where character and joie de vivre mature

The NONOS figures consist of metal that is welded by the artists in true handcrafting, and is assembled and shaped with great feeling, love and joy for each detail. “This is where the character begins to mature, the colors begin to glow, the form begins to live.” In the process, the artist sisters Mercedes and Franziska Welte largely forego sketches, plans and other such aids. “In fact, our sculptures emerge from visually recorded impressions - based on free inspiration as well as the exchange of streams of thought that we share with each other”, according to Franziska Welte. “The dance of emotions - combined with clear lines and free forms - this is what we, what the NONOS, are”.

All information under www.nonos.at

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